

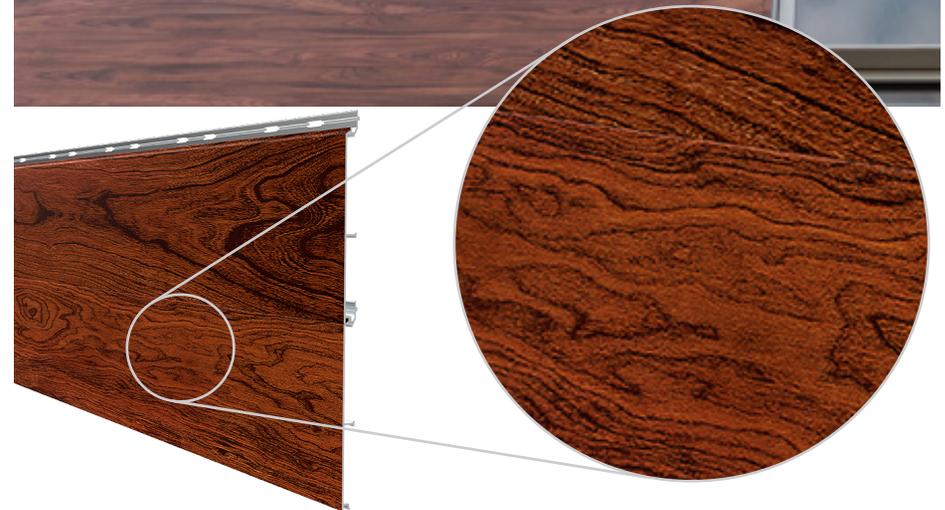
Geolam vs Inkjet Printed Wood Aesthetic Aluminum



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Geolam



Inkjet Printed Aluminum

Geolam Outshines Inkjet Printed Wood Aesthetic Aluminum

Parameter	Geolam	Inkjet Printed
Superior Aesthetic	✓ Hybrid uses real wood with authentic color variation and natural grain.	✗ Printed Finish, prone to surface damage, and less natural appearance.
Ease of Installation	✓ Arrives at jobsite ready to install with or without furring.	✗ Must be furred. Basic Rainscreen Principles.
Life Cycle Cost	✓ Zero aesthetic maintenance required. Cleaning only required if dirty.	✗ Annual cleaning recommended to clean dust, dirt and other deposits off the coated surface using a soft sponge or cloth, water and mild detergent or soap with a pH between 5 and 9.
Scratch Resistance	✓ Scratch-resistant material that retains its appearance. May be sanded to repair surface damage.	✗ Susceptible to visible scratches, requiring frequent touch-ups.
End-of-Life Recyclability	✓ Fully recyclable to support sustainable practices.	✓ Fully recyclable to support sustainable practices.
Environmental Impact	✓ Certified Eco-Mark product, made from predominantly post-consumer recycled materials. ISO 9001 ISO 14001.	✓ Recycled aluminum is used at time of production.
Span Options	✓ Provides custom lengths up to 19'8" for flexible design possibilities. Project length optimization calculations available.	✗ Most printed finish products are not available in custom lengths. 12'-16' Standard Lengths
Warranty	✓ Industry-leading 10-year non-prorated warranty.	✓ 25 Year warranty. Full coverage years 1-15. 10% Proration years 16-25. One time transferable.



The Choice is Clear: Make It Geolam

Geolam[®]
Architectural Eco-Technology

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