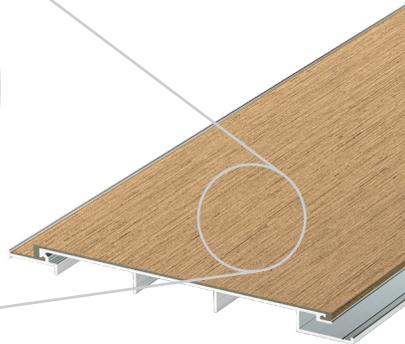


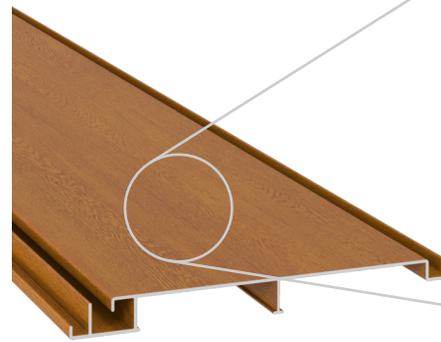
# Geolam vs Sublimated Wood Aesthetic Aluminum



# Geolam vs Sublimated Wood Aesthetic Aluminum



**Geolam**



**Sublimated Aluminum**

# Geolam Outshines Sublimated Wood Aesthetics Aluminum

Parameter	Geolam	Sublimated Aluminum
Superior Aesthetic	✓ Hybrid uses real wood with authentic color variation and natural grain.	✗ Powder-coated finish, prone to surface damage, and less natural appearance.
Ease of Installation	✓ Arrives at jobsite ready to install with or without furring.	✗ Requires cutting unfinished ends from each board and using touch-up paint for damage/scratches during and after installation
Life Cycle Cost	✓ Zero aesthetic maintenance required. Cleaning only required if dirty.	✗ Annual cleaning by hand with detailed log required to maintain warranty.
Durability/ Longevity	✓ Proven performance with over 35 years of field testing. Integrity is maintained over time.	✗ Sublimated surfaces are prone to damage, compromising appearance and longevity.
Scratch Resistance	✓ Scratch-resistant material that retains its appearance. May be sanded to repair surface damage.	✗ Susceptible to visible scratches, requiring frequent touch-ups.
End-of-Life Recyclability	✓ Fully recyclable to support sustainable practices.	✓ Fully recyclable to support sustainable practices.
Environmental Impact	✓ Certified Eco-Mark product, made from predominantly post-consumer recycled materials. ISO 9001 ISO 14001.	✓ Recycled aluminum is used at time of production: however, the film process for sublimation produces landfill waste. Jobsite end cuttings are rarely recycled.
Span Options	✓ Provides custom lengths up to 19'8" for flexible design possibilities. Project length optimization calculations available.	✗ Most sublimated products are not available in custom lengths. 12'-16'-24' Standard Lengths
Warranty	✓ Industry-leading 10-year non-prorated warranty.	✗ Aluminum provides 50-year material warranty. The finish warranty is effectively only 1 year due to restrictive and impractical maintenance requirements.



The Choice is Clear: Make It Geolam

**Geolam**<sup>®</sup>  
Architectural Eco-Technology

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